

# HELLO, ARE YOU LOOKING FOR A BETTER SOLUTION?

**YES.**

**You've found  
THE RIGHT PLACE**

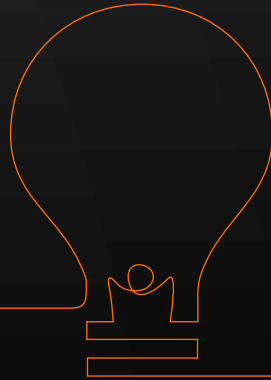
**We're**

**FINDSOFT**

A professional partner who you can trust to find optimal solutions to all your digital needs.

We're passionate about bringing to life the endless possibilities that this digital world offers, turning them into fascinating work that allows brands to strongly connect and engage with their customers\_

**I NEED  
BETTER  
EXECUTION  
FOR MY  
IDEAS.**



## **You've found a MULTITALENTED DIGITAL PROVIDER**

### **WHO ALWAYS STAYS AHEAD OF TECHNOLOGY**

We strive to take the lead in mastering the latest development techniques. So even when it comes to a cutting-edge product, we'll rise to the challenge.

Tell us your most ambitious ideas and let us work the magic. We'll do all the hard work so you can sit back and enjoy a smooth running system and watch it get you to the big goal.

We offer full-range services, you name it, we can do it\_

#### **Digital Production**

- Web design & development
- Mobile application development

#### **Software Development**

- Development of applications to suit your needs
- Software QA & testing

#### **IT Consulting**

- Project scoping and planning
- Business process and system design
- Project management support

**MY PROJECT  
REQUIRES A  
SOPHISTICATED  
WEBSITE.**

Don't worry.  
Here you'll find  
**DIGITAL PRODUCTION**

**with awesome  
Web design & development**

Modern web development technologies have given us complex choices to meet different technical requirements.

While keeping up with the latest trends, we stay solid to our number one principle: delivering a well-built website with exceptional experiences for users and desirable results for brands\_

**UI / UX design**

**Development and implementation of Web platforms**

**Development and integration of Facebook platforms**

**Maintenance**

WWW

**MY PROJECT  
INVOLVES A  
USER-FRIENDLY  
MOBILE APP.**

No problem.  
Here you'll find  
**DIGITAL PRODUCTION**

with excellent  
**Mobile application development**

As mobile apps are more focused on fulfilling a particular purpose, they enable a much richer experience and more direct engagement with users.

We optimize the functionality of your app, maximize its efficiency, and make sure users get the best out of it\_

**Native applications for iOS & Android**

**Cross-platform framework development using Ionic, Titanium & PhoneGap**

**Responsive sites (RWD)**

# MY PROJECT NEEDS A STABLE SOFTWARE SYSTEM.



Rest assured.  
Here you'll find  
**SOFTWARE DEVELOPMENT**

FindSoft stands for [F]antastic [I]ncredible a[N]d [D]ivine [SOFT]ware.  
Our process includes meticulous development cycles of analysis,  
design, implementation, testing, maintenance, and evolution.

Let us prove it\_

Development of applications to suit your needs

Software QA & testing

MY PROJECT  
HASN'T GOT A  
GOOD PLAN  
YET.

That's okay.  
Here you'll find  
**IT CONSULTING**

Wonder what digital approach is best for you?

Discuss with us.

We'll lay down practical solutions customized for your needs, with regard to your own industry, business size, and budget\_

Project scoping and planning

Business process and system design

Project management support



**I NEED  
BETTER  
ASSURANCE  
FOR MY  
PROJECT.**

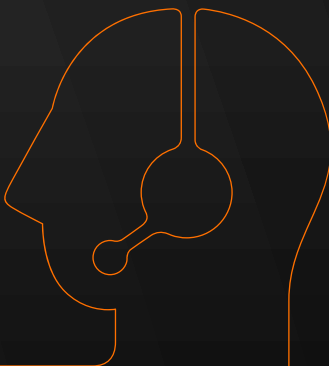
**You've found a  
RELIABLE PARTNER**

**WHO OFFERS HIGH EXPERTISE  
AND EFFICIENCY**

We have built many quality website in very short notice and timelines. You can rely on us to complete a project in your tightest deadline with the highest possible satisfaction. We also carry out a QA process for each of the projects to ensure its performance. We build trust and maintain strong relationships with our clients and partners through responsibility and commitment\_



**I NEED  
BETTER  
SUPPORT.**



**You've found a  
TRUE HELPER**

**WHO WILL BE THERE FOR YOU 24/7**

For each project, you'll have a dedicated and professional team to closely work with and support you from the beginning to the maintenance phase.

Our supportive and quick-to-respond team will answer your queries and help you tackle the issue promptly\_

**I WANT THE  
BEST  
QUALITY!**



## **You've found a CREW OF EXPERIENCED GEEKS**

### **WHO KNOWS JUST WHAT'S GOOD FOR YOUR PROJECT**

With our diversified skill sets and strong development backgrounds, we have proposed solutions that significantly increase the loading speed of our clients' webpages. We can offer the same for you.

We're led by a technical architect of world-class products. All of our members are enthusiastic developers with considerable experience.

We've worked with clients across multiple industries and partnered up with leading agencies to carry out exciting projects and deliver the best quality possible\_

I NEED TO  
MAKE  
SURE MY  
PROJECT  
IS IN GOOD  
HANDS.



We understand that.  
Here you'll find  
**OUR CORE  
TEAM MEMBERS' PROFILE**

**The Visionary**

**Huy Ho**

FOUNDER - CEO

- Former CTO of Sentifi – the first CTO who defined the architecture of this innovative AI platform
- Technopreneur – leader in both technical and business aspects

**The Connector**

**Vu Nguyen**

CO-FOUNDER - COO

- An aspiring mathematician who always strives for the optimal algorithms
- A jack-of-all-trades who plans, designs, manages, connects, and more

**The Task Distributor**

**Kien Truong**

CTO

- IT veteran
- Dedicated supervisor – pillar of the team

**The Innovator**

**Bao Ta**

CO-FOUNDER - CFO

- PhD from University College of Southeast Norway (HSN)
- Brain of R&D unit

**The Builder**

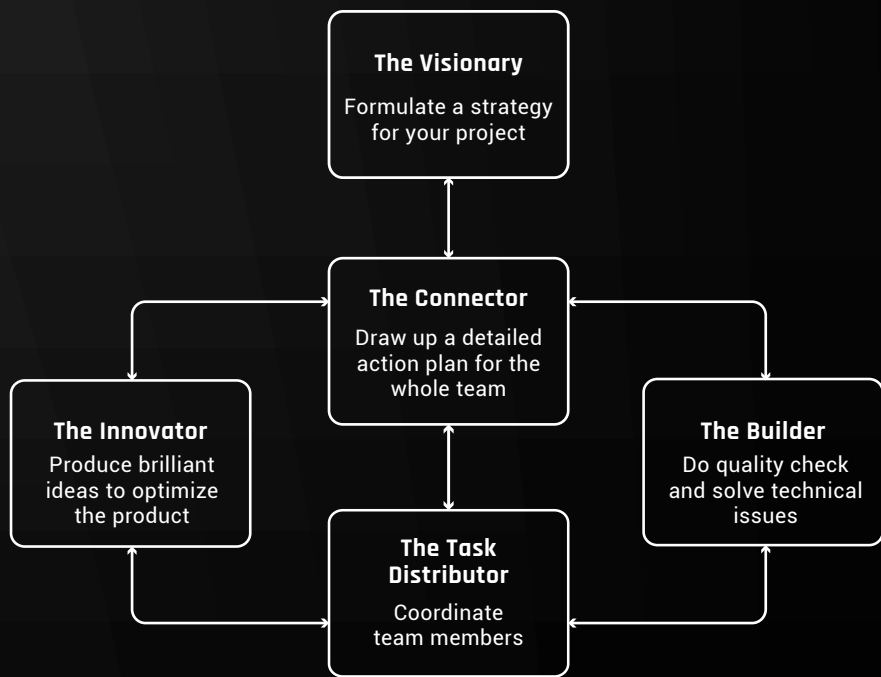
**Huy Nguyen**

CO-FOUNDER

- Former Technical Expert at Hewlett Packard Enterprise
- Tech guru

I NEED TO  
SEE HOW  
MY PROJECT  
IS TAKEN  
CARE OF.

Here you'll find details about our  
**WORK PROCESS**



I NEED  
REFERENCE.

Here you'll find  
familiar names among our  
**CLIENTS AND PARTNERS**



I NEED  
SOME GOOD  
EXAMPLES.

## Right on. Here you'll find some of **OUR PROUDEST PROJECTS**

Samsung Connect: SEA Games

Samsung Connect: Power of a message

YoMost website

Strongbow

Samsung - A virtual walk around

Samsung - Time to move on

Dutch Lady - The goodness of milk

Dutch Lady - Companion on the motherhood journey

YoMost - Scratch it good

YoMost - Enter to win

YoMost - Dance for your life

YoMost - Summer Youth

YoMost - Follow your heart

Pepsi - Show your national pride

Romano - Challenge accepted

Romano - The power of a compliment

X-Men for Boss - Leading to success

WWF - Save wildlife, save future

Vinasoy - Sowing happiness

Wiser choice

SAMSUNG

# SAMSUNG CONNECT: SEA GAMES

Client: Samsung Agency: Leo Burnett Scope of work: Website Development, Zalo Development

## Samsung Connect "SEA Games" campaign site

A project from Samsung Connect specially for SEA Games 2017. Connect and send the encouragement messages to athletes via the Zalo platform\_

### Project highlights

- Zalo integration





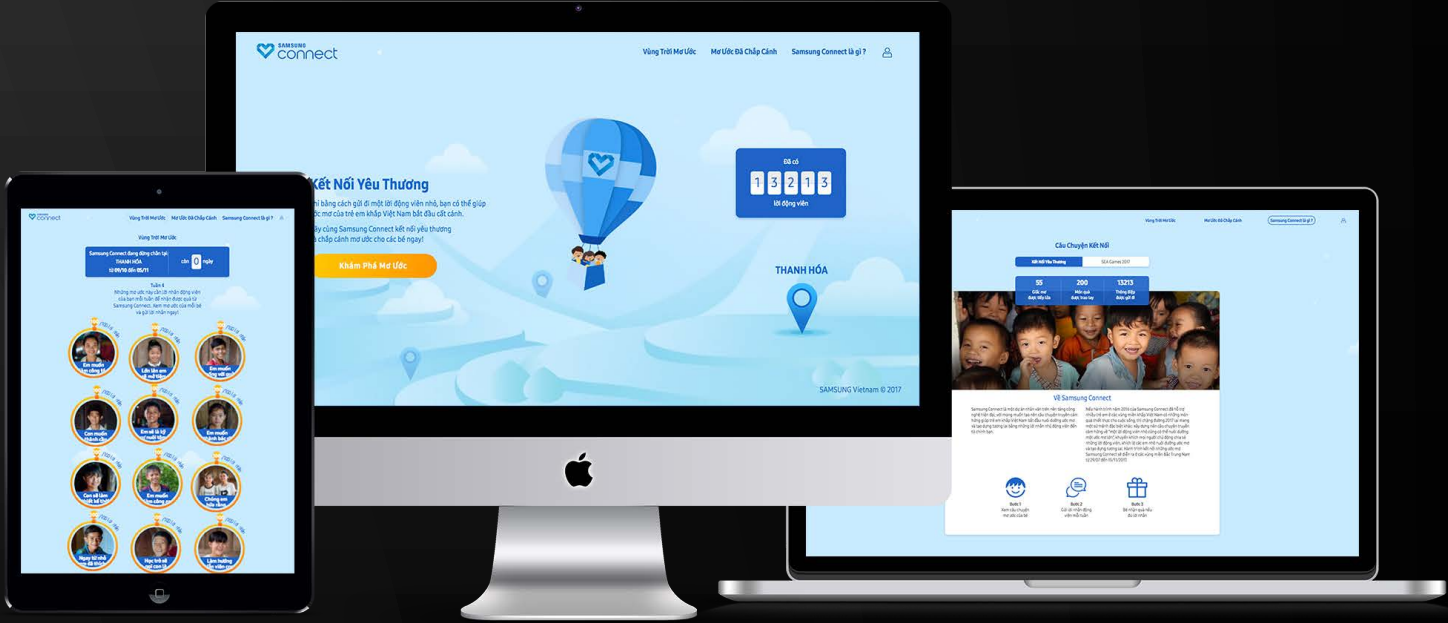
SAMSUNG

# SAMSUNG CONNECT: POWER OF A MESSAGE

Client: Samsung    Agency: Leo Burnett    Scope of work: Website Development

## Samsung Connect "Power of a message" campaign site

Samsung Connect is a humanitarian project based on modern technology platform with the desire creating inspirational stories to encourage children all over Vietnam began to bring up dreams and build the future with messages from you\_



## Project highlights

- MMA Bronze Winner



# YOMOST WEBSITE

Client: YoMost

Agency: Leo Burnett

Scope of work: Website Development

YoMost official website

The official website of YoMost\_



- Project highlights
- Heavy animation and interaction



# STRONGBOW

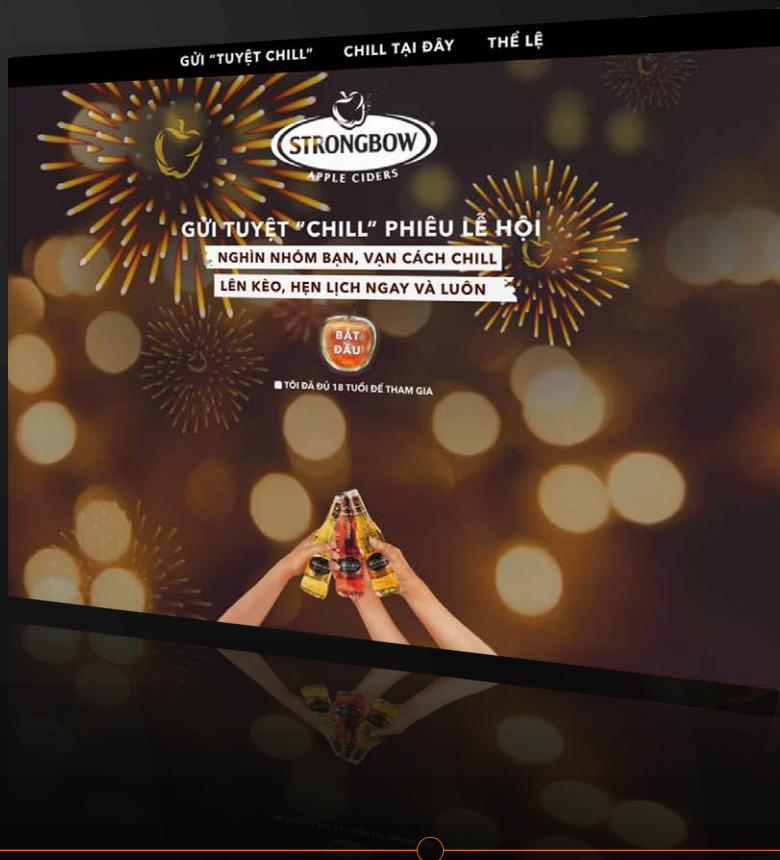
Client: Heineken

Agency: Golden Digital

Scope of work: Website Development

## Strongbow "Chill challenge engagement" campaign site

Send "chill" invitation in the chilling festival with Strongbow Cider\_



SAMSUNG

## A VIRTUAL WALK AROUND

Client: Samsung

Agency: Leo Burnett

Scope of work: Website development

## Samsung "Ngôi nhà yêu thương" campaign site

Love and happiness can be found in the simplest things we have at home. Through this campaign, Samsung encouraged users to share their heart-warming family stories, with the idea that a small story can be great inspiration for endless technological innovation\_

## Project highlights

- Interactive 360-degree virtual room
- Pass the security scan of Samsung Global





SAMSUNG

## TIME TO MOVE ON

Client: Samsung

Agency: Leo Burnett

Scope of work: Website development

## Samsung Galaxy S8 “Đến lúc thay đổi” campaign site

To demonstrate the concept “Time to move on”, Samsung let users show appreciation to their old smart phones through a memory-filled video. Featuring the user’s own Facebook photos, the video once again took them through the good moments that their old phone had helped them record, while offering them a superior experience with Samsung Galaxy S8.

## Project highlights

- Pull user's Facebook photos with specific criteria such as number of interactions, check-in and tags,
- Integrate images to an existed video





# THE GOODNESS OF MILK

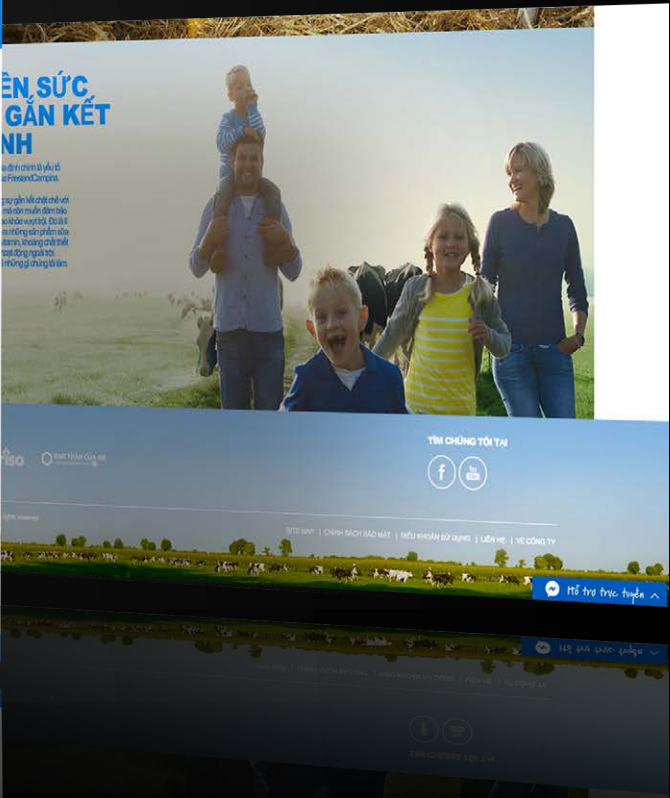
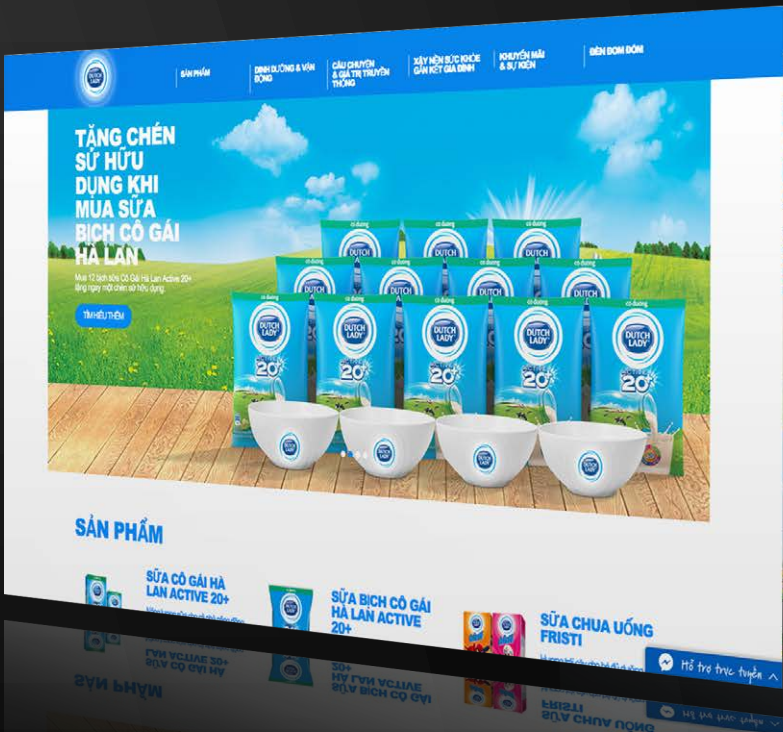
Client: Dutch Lady - FrieslandCampina Vietnam

Agency: Leo Burnett

Scope of work: Website development

## Dutch Lady Vietnam official website

We are proud to be the one who builds Dutch Lady Vietnam official website, helping the brand spread its products, values, story and heritage to Vietnamese consumers\_





# COMPANION ON THE MOTHERHOOD JOURNEY

Client: Dutch Lady - FrieslandCampina Vietnam

Agency: Leo Burnett

Scope of work: Website rebuilding and optimization

## Dutch Lady “Bạn thân của mẹ” social networking site

The website is a reliable resource where moms can find useful, topic-centric information about pregnancy and child-rearing, and ask doctors online about their health concerns.

FindSoft proposed a solution to improve the traffic performance of the original website, and replaced its obsolete administrative system and data server\_

## Project highlights

- Increase loading speed by 10 times (from 20s to 2s)
- Feedback from Google Singapore's testing team: "great progress" "huge improvement"







# SCRATCH IT GOOD

Client: YoMost - FrieslandCampina Vietnam

Agency: Leo Burnett

Scope of work: Website development

## YoMost “Cào là trúng” campaign site

With optimized interface and user interaction, the site brought to target customers new and exciting experiences, helping them access promotion information in a more active way\_

### Project highlights

- Become the preferred production house for all YoMost campaigns by Leo Burnett







# ENTER TO WIN

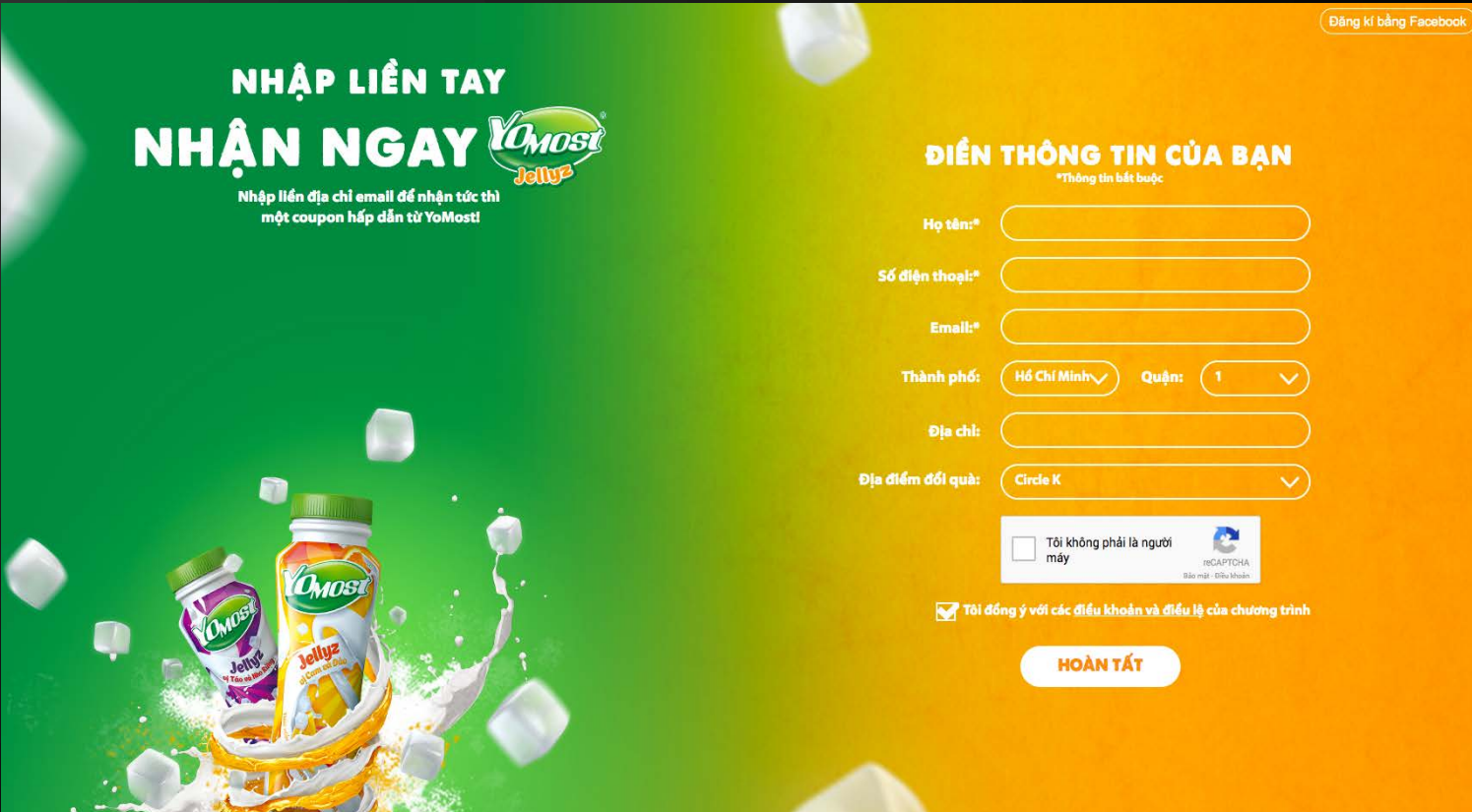
Client: YoMost - FrieslandCampina Vietnam    Agency: Leo Burnett    Scope of work: Website development

## YoMost Jellyz “Nhập liền tay” campaign site

Being a part of a big campaign that attracted more than tens of thousands of participants, the site was able to record customer information in a safe, fast and optimal way, and subsequently linked it to an automated system to send e-coupons to each user\_

### Project highlights

- Become the preferred production house for all YoMost campaigns by Leo Burnett





# DANCE FOR YOUR LIFE

Client: YoMost - FrieslandCampina Vietnam

Agency: Leo Burnett

Scope of work: Website development

## YoMost “Nhảy hết sức, cháy hết mình” campaign site

The site provided information about S Dance Tour 2016 in an exciting assortment of text, images and videos, bringing to customers the smoothest and most vivid experience\_

### Project highlights

- Become the preferred production house for all YoMost campaigns by Leo Burnett





# SUMMER YOUTH

Client: YoMost - FrieslandCampina Vietnam    Agency: Leo Burnett    Scope of work: Website development

## YoMost “Tiếp lửa đam mê” campaign site

From the campaign's original design, FindSoft optimized the accessibility of the microsite and frequently provided gift quantity updates for users to better follow the program\_

### Project highlights

- Become the preferred production house for all YoMost campaigns by Leo Burnett







# FOLLOW YOUR HEART

Client: YoMost - FrieslandCampina Vietnam

Agency: Leo Burnett

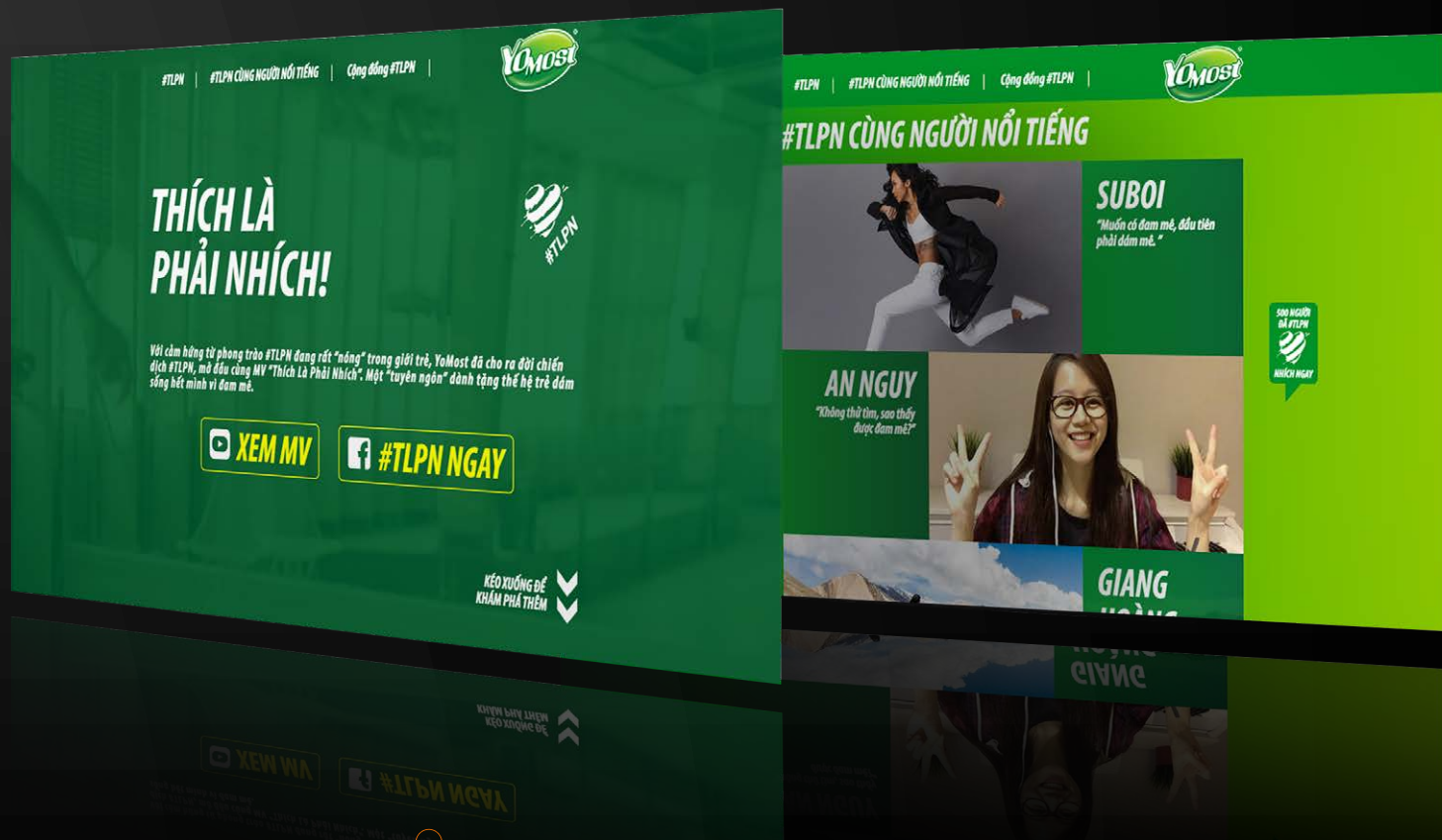
Scope of work: Website development

## YoMost “Thích là phải thích” campaign site

The site engaged users through a clear and modern layout of creative videos and images, smooth and eye-catching effects, together with the ability to connect with social media to enable optimal community interaction.

### Project highlights

- Become the preferred production house for all YoMost campaigns by Leo Burnett





# SHOW YOUR NATIONAL PRIDE

Client: Pepsi

Agency: The Purpose Group

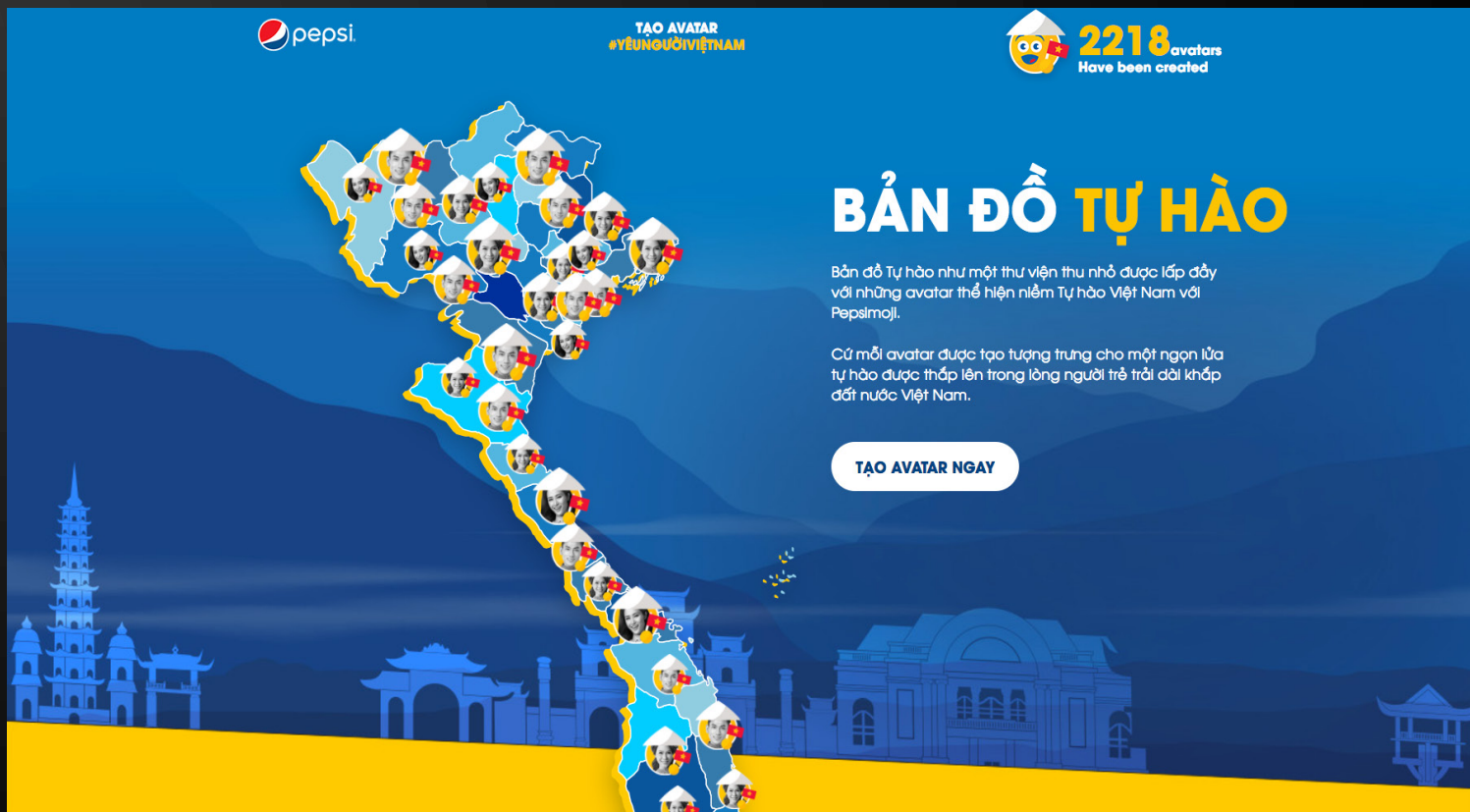
Scope of work: Website development, Facebook application development

## Pepsi "Yêu người Việt Nam" campaign site

People love to show their support through Facebook profile picture. So to celebrate National Day, Pepsi launched a campaign which inspired people to display a special avatar created through this website to spread the joyous atmosphere\_

### Project highlights

- Big client with high expectations
- Scalable, reliable system despite being built during peak time





ROMANO

# CHALLENGE ACCEPTED

Client: Romano - Wipro Unza Vietnam

Agency: Leo Burnett

Scope of work: Website development

## Romano “Làm chủ cuộc chơi” campaign site

Built in 2016, the website held a contest where users could choose among a variety of challenges and post videos to participate. It offered a stage for men to show their talents and boldness with a chance to win big prizes.

It was a big success in community building, and in representing the style and way of life that Romano promotes.

### Project highlights

- Handle video uploading up to 800MB file size
- Performance optimization for smooth running system





ROMANO

# THE POWER OF A COMPLIMENT

Client: Romano - Wipro Unza Vietnam

Agency: Leo Burnett

Scope of work: Website development

## Romano “Đừng giấu lời khen” campaign site

People often think women love to receive compliments from their dearest men, but rarely the other way around. In fact, a meaningful compliment can give a man a big confidence boost and make him feel appreciated. This campaign from Romano offered one of the most easiest ways to make a man's day\_

### Project highlights

- Generate customized videos (based on user's selection of name and compliment message)
- Integrate uploaded picture into video





# LEADING TO SUCCESS

Client: X-men for Boss - Marico

Agency: The Purpose Group

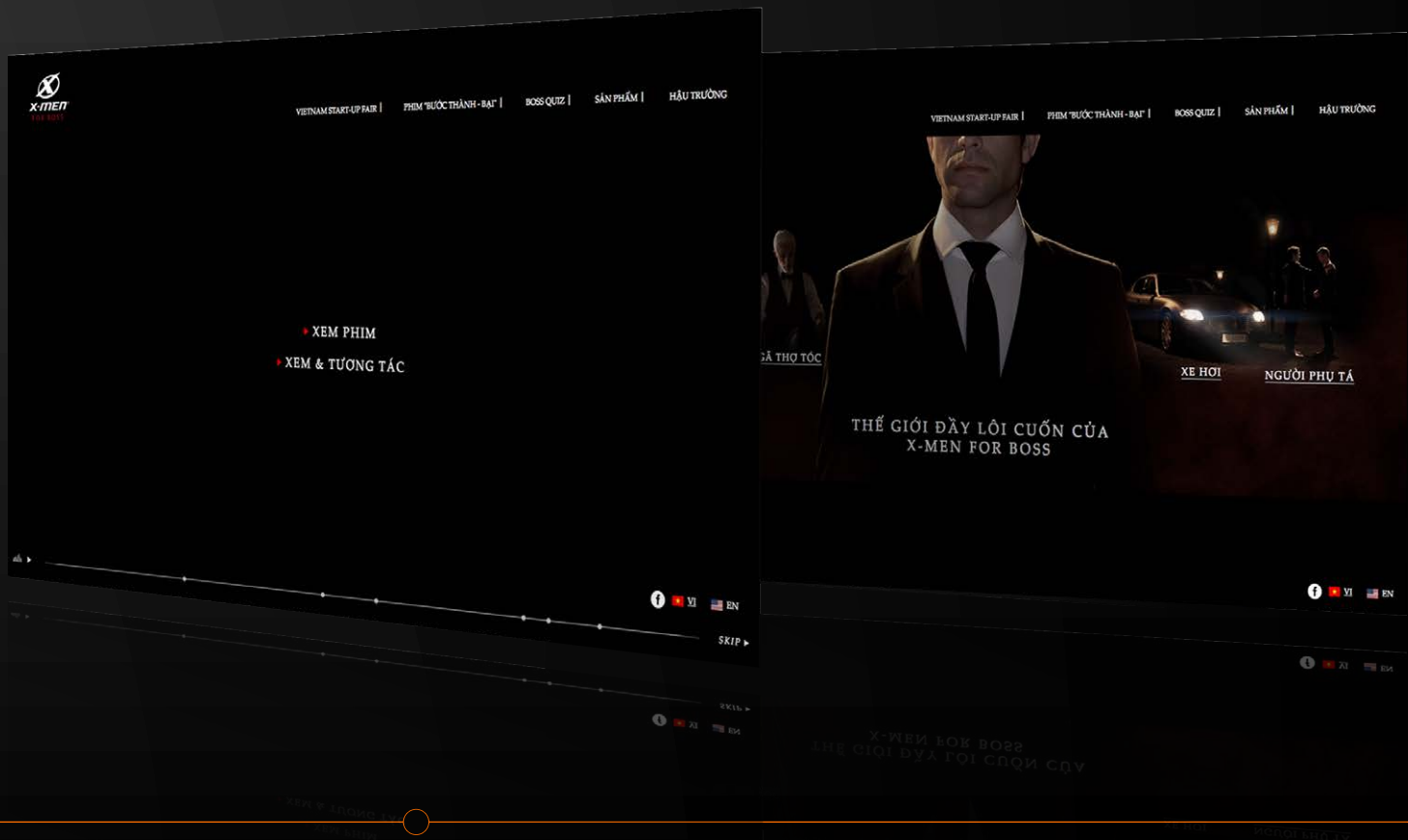
Scope of work: Website development

## X-Men for Boss website

The website serves to promote the X-Men for Boss product line with the aim of enhancing user engagement through a variety of interesting activities such as quizzes and stories\_

## Project highlights

- Feature an interactive video







# SAVE WILDLIFE, SAVE FUTURE

Client: World Wide Fund for Nature

Agency: The Purpose Group

Scope of work: Website development

## WWF “Cứu Sao la” campaign site

The website was a part of WWF’s campaign to raise awareness and call for support for the preservation of Saola – an endangered species living in the forest of Vietnam. Via this website, participants in the campaign could help spread the message by changing to a custom-generated Facebook profile picture, or donate to the fund of saving the Saola.

## Project highlights

- Strict deadline
- Development completed within 48 hours to meet release date





# SOWING HAPPINESS

Client: Vinasoy

Agency: The Purpose Group

Scope of work: Website development

## Vinasoy “Gieo an lành” campaign site

The big idea was to create a digital garden where people plant seeds by leaving positive messages for the new year. For each seed counted, the brand would send 10 soy milk boxes to disadvantaged children\_

### Project highlights

- Complicated reactive animation (seeds growing at each scroll)
- Smooth-running system despite massive volume of data



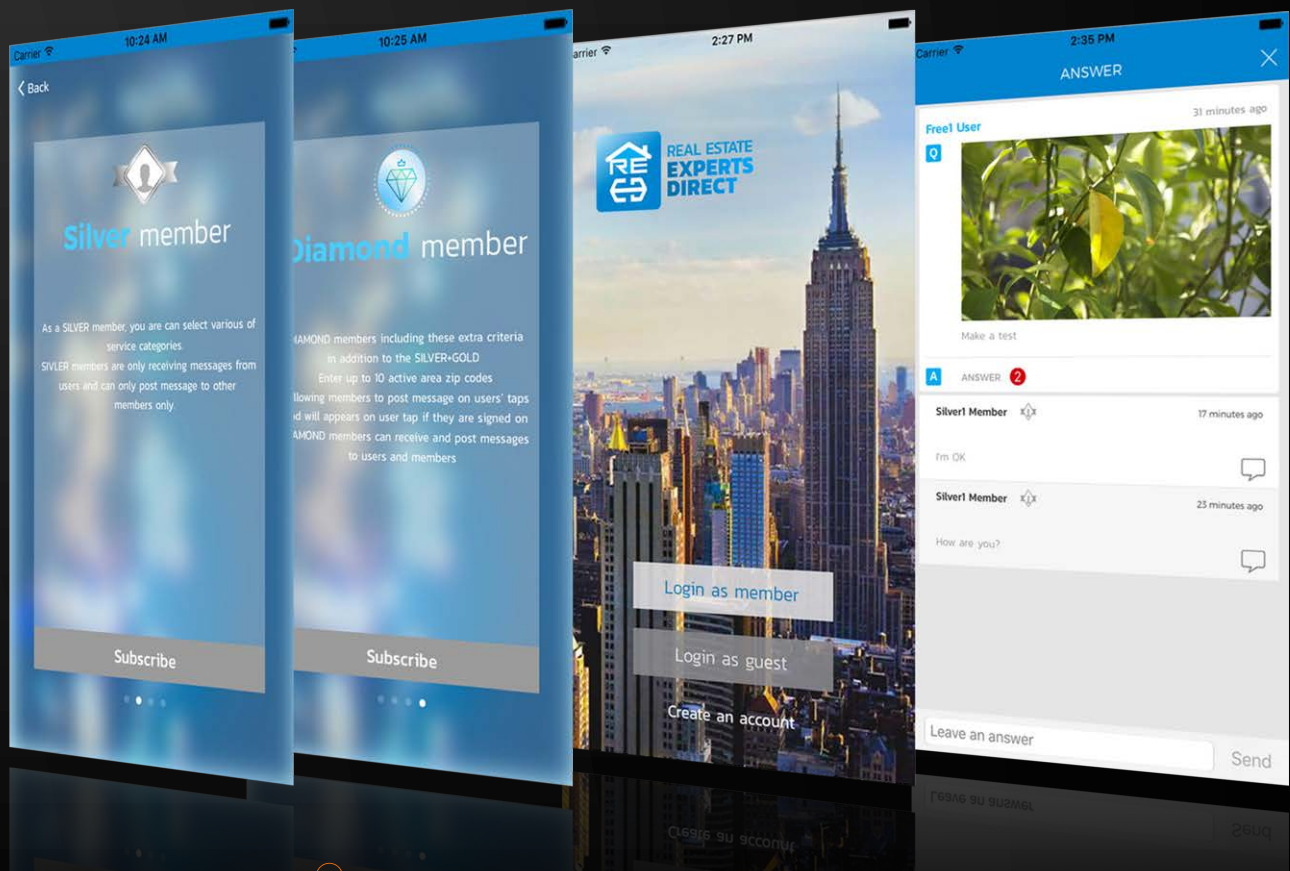


# WISER CHOICE

Scope of work: Mobile application development

## Real Estate Experts Direct application

Real Estate Experts Direct is a question-and-answer platform for users to share information and experience regarding various aspects of real estate such as home inspection, loan officers, mortgage lenders, etc\_



**I'M STILL  
UNDECIDED.**

**Look no further.  
YOU HAVE**

**FINDSOFT**  
ALWAYS A BETTER SOLUTION

**Head office:**

Floor 3, Indochina Park Tower, 4 Nguyen Dinh Chieu Street,  
Da Kao Ward, District 1, HCMC

**Digital production house:**

Floor 3, 104 Nguyen Cong Tru Street, Nguyen Thai Binh Ward,  
District 1, HCMC

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